

Outreach Committee Meeting Minutes

Thursday, January 25, 2024

6:45PM (Online)

This meeting is being held by the Sunland-Tujunga Neighborhood Council using teleconferencing pursuant to Government Code Section 54953.8(a)(2)(B).

1. **Call to Order, Welcome** - Mapi Moran, Outreach Committee Chair, STNC Vice President, 6:45pm
 - a. Mapi noted that the effort to define processes, including responsibilities, needs to be continued and additionally committee events identified in the calendar.
2. **Roll Call** – Karen Moran, Recording Secretary
 - a. **Present** – Mapi Moran, Karen Moran, Cheryl Schmidt, Ross Herman; non-members - Gerardo Barrientos and Cindy Cleghorn
3. **Public and Committee Comments: Non-agenda items under the committee’s jurisdiction.**
 - a. Gerardo thanked Mapi for taking charge and leading the Committee. Gerardo went to the ground-breaking ceremony for the new Sunland pool and noted that STNC was not represented. Cindy noted that there was a short notice for the event and the event was in the morning (9am) when many people work, although Gerardo’s observation is valid.
 - b. Cheryl can bring Outreach materials for up-coming events (Saturday and February 20, 2024)
 - c. Gerardo commented on crime in the area and challenges addressing it. Cheryl agreed with Gerardo’s comments and provided additional information. Town Hall meetings are upcoming, hopefully they will be well attended.
 - d. Mapi mentioned that the last General Board meeting addressed a draft letter to get an additional traffic officer.
 - e. Ross asked about how STNC lists are used (*e.g.* when names are collected at events). Mapi said there are no restrictions in sending emails. There is a balance between giving people timely information and not inundating them with emails.
 - f. Mapi noted that each Board member should be a member of a Committee and that some committees are not as communicative as others.
 - g. Ross said that he had recently attended the different committee meetings and noted that there is a feeling in the committees also that communication with the Board(s) could be better. Ross would like to try to help bridge that gap by

attending committee meetings on a regular basis and work with Mapi closely to improve communications.

4. **Approve/Review November 16, 2023 Outreach Committee Meeting minutes-** Karen Moran. Reviewed and approved.
5. **Discussion/Possible Action: Committee engagement (STARC bus benches), February Newsletter / social inclusion.**
 - a. New artwork on STARC bus benches to also address speeding concerns was suggested, working with Pat Kramer. New designs need to be approved by the City.
 - b. Gerardo felt that art needs to be inclusive and will try to address it. Cindy suggested we address this more during a future meeting.
 - c. Ross will reach out to Joe DeCenzo to discuss bench artwork.
6. **Discussion/Possible Action: Storage organization - set date**
 - a. Mapi will work with Ross to identify a date; focus will be on Outreach materials to identify what is needed.
7. **Discussion/Possible Action: New committee team structure - VP & Region 2 Rep**
 - a. Mapi will be transitioning Outreach activities to Ross due to personal reasons. Mapi will check about how to formalize this transition with Lydia Grant.
 - b. Mapi will move into Region 2 Rep role and continue to support Ross.
8. **Upcoming Events (refer to STNC calendar)**
 - a. Cleanup - Saturday, January 27
 - b. February 20, Coffee with a Cop
9. **Discussion/ Possible Action: Region Rep Updates / Committee closing announcements Adjourn.**
 - a. Cindy reminded members to share what they know about community events, concerns, etc.
 - b. Cindy noted that the February General Board meeting date will be changed; it now falls on Valentine's Day.
10. **Adjourn 8:02pm**