

Outreach Committee Meeting

Thursday, February 22, 2024

This meeting is being held by the Sunland-Tujunga Neighborhood Council using tele-conferencing pursuant to Government Code Section 54953.8(a)(2)(B).

1. **Call to Order, Welcome** - Mapi Moran, Vice President, 6:45pm
2. **Roll Call.** Karen Moran, Recording Secretary
 - a. **Present** - Mapi Moran, Karen Moran, Cheryl Schmidt, Ross Herman, Leny Freeman; non-members present - Cindy Cleghorn
3. **Public Comments: Non-agenda items under the committee's jurisdiction**
 - a. Cindy Cleghorn:
 - Special Land Use Meeting will be Monday at 7:30pm, a Zoom meeting. The Agenda should be out by Saturday. Two new projects will be discussed, all are welcomed.
 - Cindy is working towards getting a meeting space.
 - Cindy would like to get information about the street banners with target to get them up in June. There are 30 locations where we can have banners.
 - Deadline for By-Laws update is April 1,2024.
 - b. Comments from Cheryl and Mapi – Region Reps from each area are required to attend Outreach Committee meetings; it may be possible to reach out to them with summary info also.
4. **Approve/Review January 25,2024 Outreach Committee Meeting minutes** – Motion passed to approve January 25, 2024 minutes.
5. **Discussion/Possible Action: Upcoming Outreach Events & Budgets**
 - a. March 14th 11am-3pm - Tip a Cop at Joselito's Restaurant.
 - Comments by Cheryl and Ross. Opportunity to meet with local police and discuss concerns. Event will be included in the monthly newsletter.
 - b. March 14th 6pm - Community Police Advisory Board.
 - Will come up with a flyer with information.
 - c. March 30th - Spring Easter Egg Park (Game Booth), Sunland Recreation Center.
 - ***Vote passed for allocating up to \$300 for snacks and other items for the Easter Egg Park event.***
 - d. National Night Out in August 6th, 6-9pm
 - Cheryl - Event takes a lot of planning but always comes together; it is a community event. Fire Fighters may join this year. There will be live music.

- Mapi – we will need a list responsibilities using last year’s listing and will develop a budget for hand-outs at the event.
 - Cindy – Fiscal year ends at the end of June, all events have to be approved by early May. There are Outreach specific needs, and Committee needs; we need to vote and approve the budget prior to May.
- e. Movie Night Out.
- Ross – event should be late April/early May for the best weather. Need to consider what we need to purchase to support event. Indoor at Rec Center might only accommodate 100 people.
 - Cindy – ground work has been done with Nicole at Sunland Parks and Rec; they have a screen and licensing for the movie. Possibly renting a project vs. buying it.
 - Mapi – would like to understand our role if we work with Sunland Parks. We can do promoting. Ross will get with Lydia to define event responsibilities and other details.
- f. 4th of July. Mapi – we can discuss this at a later time.
- g. Beautification Committee – Ross commented that the Committee plans to do events that are collaborative with other community .
- h. STAT Appreciation Day and Water of Trees Events – Ross commented that there were no dates for these events yet to his knowledge.

6. Discussion/Possible Action: STARC/STAT Bus Benches & McGroarty Chairs

- a. Bus Benches
- Ross - January meeting discussion, nothing definitive. Mapi noted there is a 6 week lead time for artwork to be submitted; artwork needs to be approved by the Board. Cindy commented that the wording has been changed that was objected to by the Board previously.
- b. McGroarty Chairs
- Mapi noted we have chairs in storage. Cindy commented that \$3,000 for chairs is a lot for the STNC to sponsor although the chairs are in disrepair. Ross noted that \$3,000 is about 10% of the STNC budget and possibly could be done in increments, or McGroarty could host an outside fund-raiser event themselves that STNC could help support.

7. Discussion/Possible Action: Storage organization – set date

- a. Mapi noted that we should inventory what we have. How to assess what should remain and what can be disposed of (per City regulations) can be discussed at the next Executive Committee meeting. Leny commented that we can put paperwork in bankers boxes and file cabinets. Cindy suggested getting a determination from the City Attorney about what the time period is that we have to keep items. Cindy also noted there is a lot of heritage paperwork to consider, items of importance can be scanned. Cindy suggested one file cabinet should be sufficient. Cheryl commented that we should focus on inventorying items first. Dates and availabilities to go through the storage shed were

discussed. Mapi and Cheryl can do the first inventory Tuesdays or Thursdays, possibly March 10. Heavy lift planned for March 24, 3-6pm.

8. Discussion/ Possible Action: DONE Budget - Awareness & Engagement

- a. Mapi commented that there is a lot of Neighborhood Council (NC) information on processes that DONE may be able to help us with. Cindy noted that every NC has latitude to determine their own processes; DONE may not be the best source to get direction from but working with other NCs could be helpful to see how they do things.

9. Discussion/ Possible Action: Region Rep Updates / Committee closing announcements – None.

10. Adjourn, 8:02pm