

Sunland-Tujunga Neighborhood Council
Outreach Committee Minutes
June 6, 2016
Held at the Elks Lodge, 10137 Commerce, Tujunga

Meeting called to order at 8:10 p.m. by Dana Stangel, VP Outreach and Chair of the Outreach Committee. Cindy Cleghorn, (past STNC president) took minutes.

The Outreach Committee consists of Five Board Members including one Region Rep from each region and four stakeholders. Quorum is five committee members.

This being the first meeting of the committee Dana called on board members present and community stakeholders to join the committee. The following stepped up to serve: Pat Kramer, Region 1 (who will rotate with Ana Orudyan), Kathrine Jaurez, Region 2, Rick Ramirez, Region 3, Pati Potter, Region 4. Victoria Cerpa (stakeholder – vickycerpa@yahoo.com / phone: 818-442-2229) and Julie Cuddihy, VHHS Group Rep.

Also in attendance, Charlie Bradley, Marlene Hitt, Amelia Anderson, Jon vonGunten, Karen vonGunten, Shooshig Avakian, Ana Orudyan.

Public Comments: Summerfest flyers available.

Items postponed to next meeting: Discussion on Purpose & Goals of the STNC Outreach Committee 2016-2017, Discussion on Outreach Committee contribution to STNC Strategic Plan, Watermelon Festival outreach, Other Community events where STNC can set up a table and handouts; Future Movie in the Park. Future Agenda Item request: National Night Out is Tuesday, Aug. 2 and help is needed with promotion, table and board presence.

Discussion/Possible Action: America's Healthy Kids – David Cain, organizer for this event to be held at Stonehurst Park on Sept. 3-4 in Sun Valley is requesting STNC support in the amount of \$2,500 from the STNC. David Cain is formerly with Buddy's Fitness. He said the event is a large scale event where 9,000 families are to be invited. They need \$10,000 for the two days. He thinks he has \$2,500 from Foothill Trails District Neighborhood Council. The event is a partnership with Recreation and Parks. Antonovich has made a commitment but uncertain of the amount. He also has \$1,000 from the business community so far. After several questions the committee made the following motion: (Jon/Charlie) That this request go to the STNC Budget committee to consider an amount the STNC might contribute to support the event. Motion passed unanimous.

Discussion/Possible Action on Upcoming STNC Outreach Opportunities:

- a. 4th of July Parade – STNC will have two vehicles in the parade. One for Krystee and Charlie's truck for the board and committee members who wish to ride. Instead of signs for the truck with board names would like two

- banners for each side of the truck promoting the STNC. Motion (Pat/Charlie) for up to \$300 to cover costs for foldover business cards to handout along the parade route and at future summer events. The following said they would ride in Charlie's truck: Pati, Charlie, Shooshig, Kat, Rick, Ana, Pat, Gail. Shooshig will encourage Aris to ride too. Amelia and Jon said they would walk along side the truck distributing handouts. Shooshig said she would translate any handout materials. Karen and Cindy are revising materials copy. Will ask Krystee if she would like to do the set up. Krystee is to ride in a convertible that we need to locate. Decorations and water for volunteers to be self provided by board and committee members. Meet at 8 a.m. on July 4th to decorate and line up. Cindy will submit the forms with STNC's two entries. Julie said that the Jr. Youth Council will also ride in the parade right behind the board.
- b. 4th of July Fireworks Festival @ VHHS – STNC is a major sponsor. Charlie will move EZ ups, 2 tables, 4 chairs and banners to VHHS to set up. Shooshig, Ana, Charlie, Jon & Pati volunteered at the booth. Julie has the table cover for STNC. Coordinate getting into storage with Krystee.
 - c. 4th of July volunteers – Shooshig, Karen, Charlie and Pati said they would also volunteer to work gate / parking. Cindy will pass along these names to the event committee.
 - d. Teranga Ranch Summerfest is July 22-23-24 and STNC has a table free. Ana, Nina and Shooshig will volunteer to work the booth. Will ask Charlie to bring the EZ Up, Table and Chairs and banners

Discussion to set date for monthly Outreach meetings. After discussion as to time and date, the majority prefers meeting at 8 p.m. on the first Wednesday of each month. Next meeting will be July 6 at 8 p.m. at the STNC Office, 8250 Foothill Blvd. #A, Sunland.

Meeting adjourned at 9:20 p.m.

The committee then put away tables and chairs. Thank you to Nina Royal and David Barron who closed up the Elks.